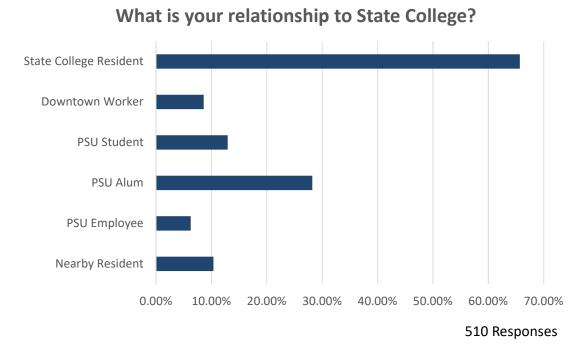


# Downtown State College Community Survey Results

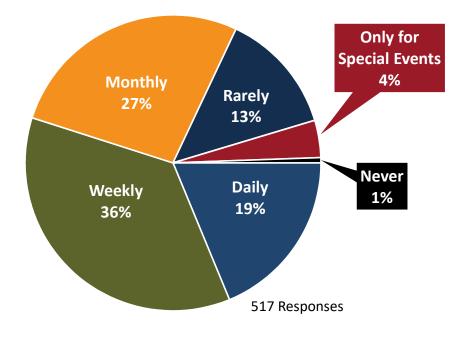
Responses Collected from January 6 to January 31, 2023



# Who responded?



#### How Often Do You Come Downtown?

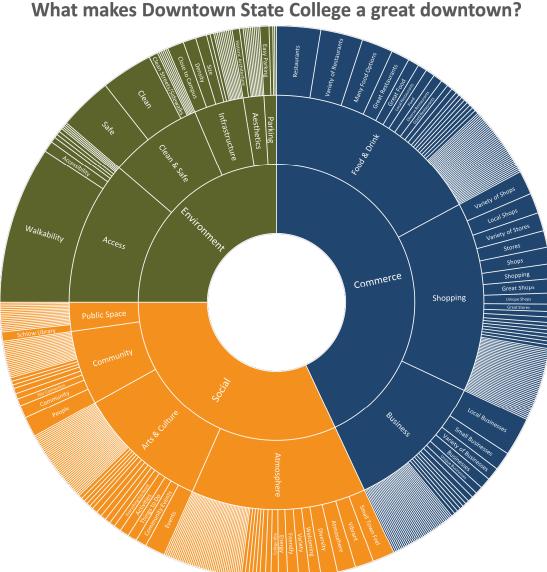


#### 518 total responses to the survey

"I love the variety of different stores and restaurants all within walking distance. It's very clean and well kept and a generally safe feeling environment."

#### "It's my home"

"compact density, easy walkability, good parking garages, east College/Beaver has East Village vibe; west college/beaver offers creative, professional, cosmo vibe. Locally owned businesses, public space at MLK Plaza and Fraser Street closures is great."



932 Ideas From 462 Community Members

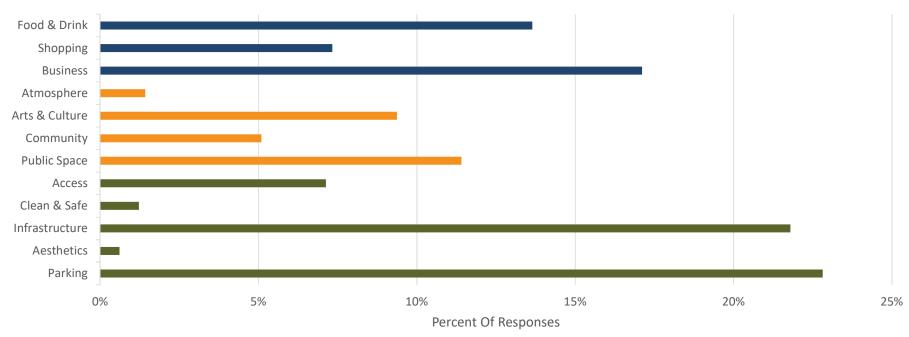
### "The people!"

## "the local shops!"

"It reminds me of an oceanside town. So much personality. Variety of food and clothing. High end to very affordable. Easy to walk. Always something to do and see."

## If you could change one thing about Downtown State College...

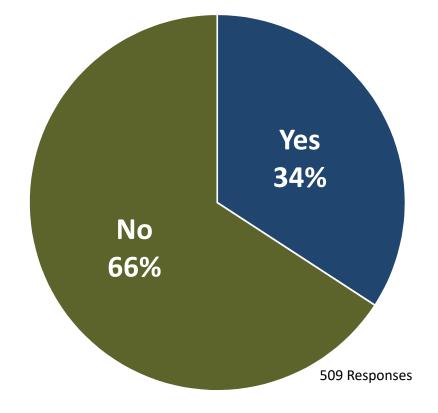
584 Suggestions from 491 Respondents



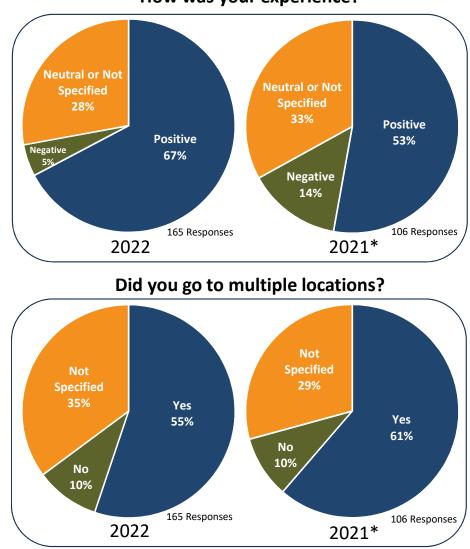
Suggestions Related To:

## First Fridays

Did you attend any First Friday events in 2022?



\*2021 data from last year's Community Survey, asking about the 2021 First Friday season



How was your experience?

# Is there a downtown business you'd like to see participate in First Friday?



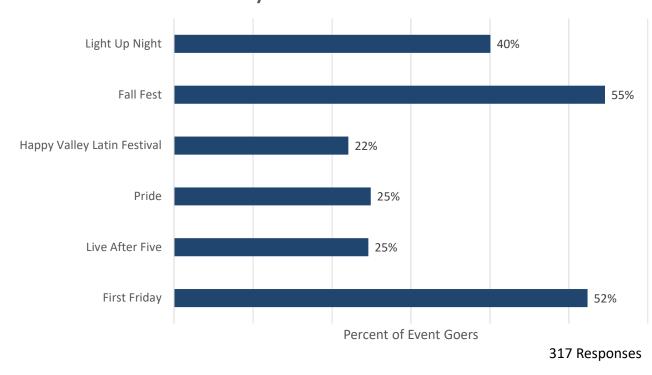
80 Ideas from 68 Respondents

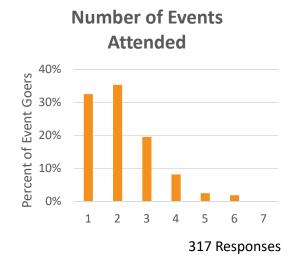
## How could First Fridays Improve?



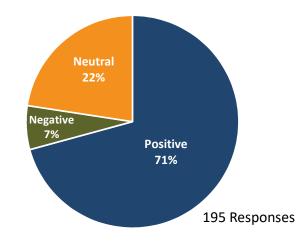
## Events

## Which of these downtown events that the DID sponsored did you attend in 2022?





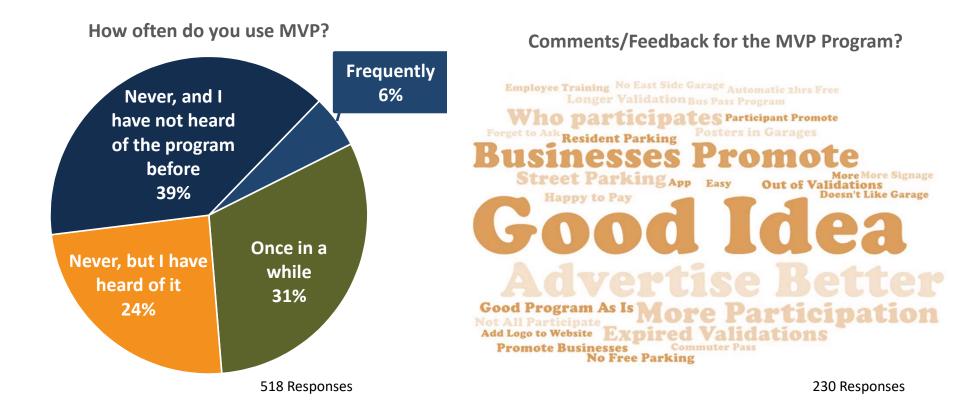
What feedback do you have about the event(s) you attended?



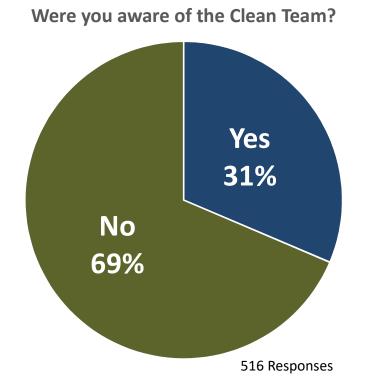
## Do you have any ideas for other events you'd like to see happen downtown?



# Merchant Validated Parking (MVP) Program

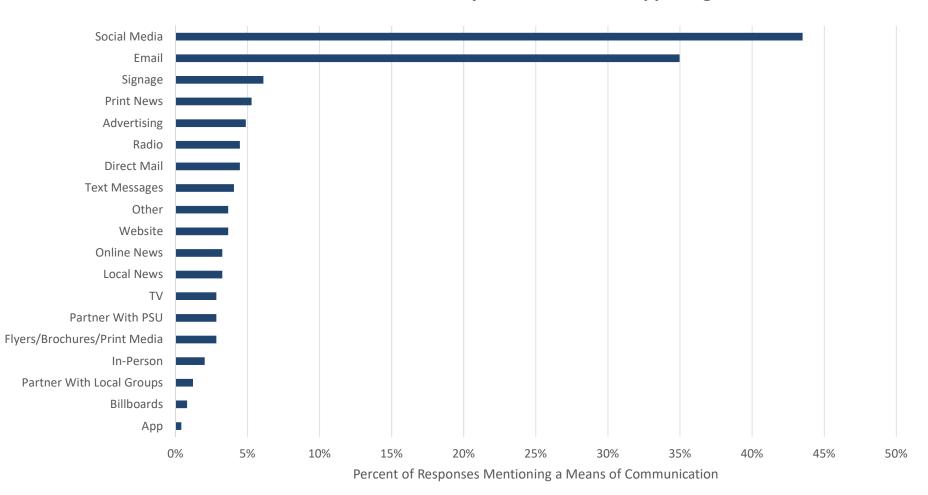


# Clean Team



# What are your comments/feedback/suggestions for the Clean Team?

298 Responses



How can the DID better communicate with you about what's happening downtown?

246 Responses

# What would you like to see the DID do this year to foster community downtown?



229 Responses