



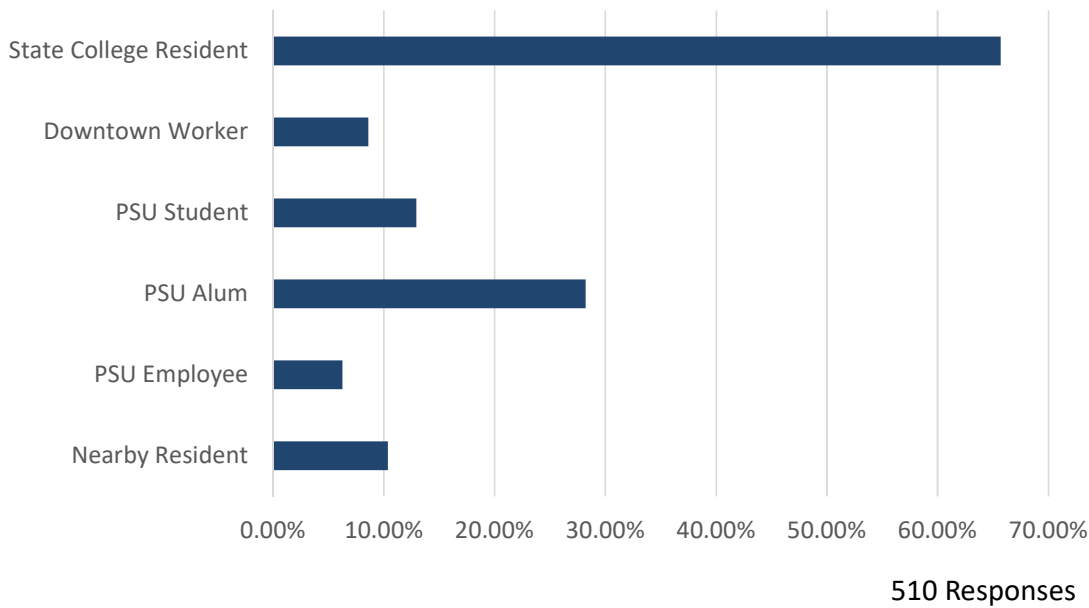
Downtown State College Community Survey Results

Responses Collected from January 6 to January 31, 2023

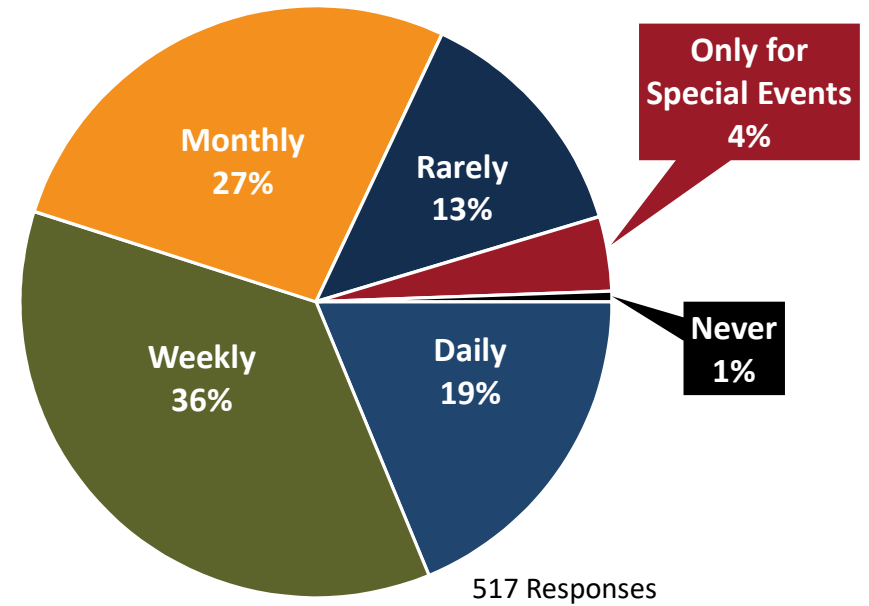


Who responded?

What is your relationship to State College?



How Often Do You Come Downtown?

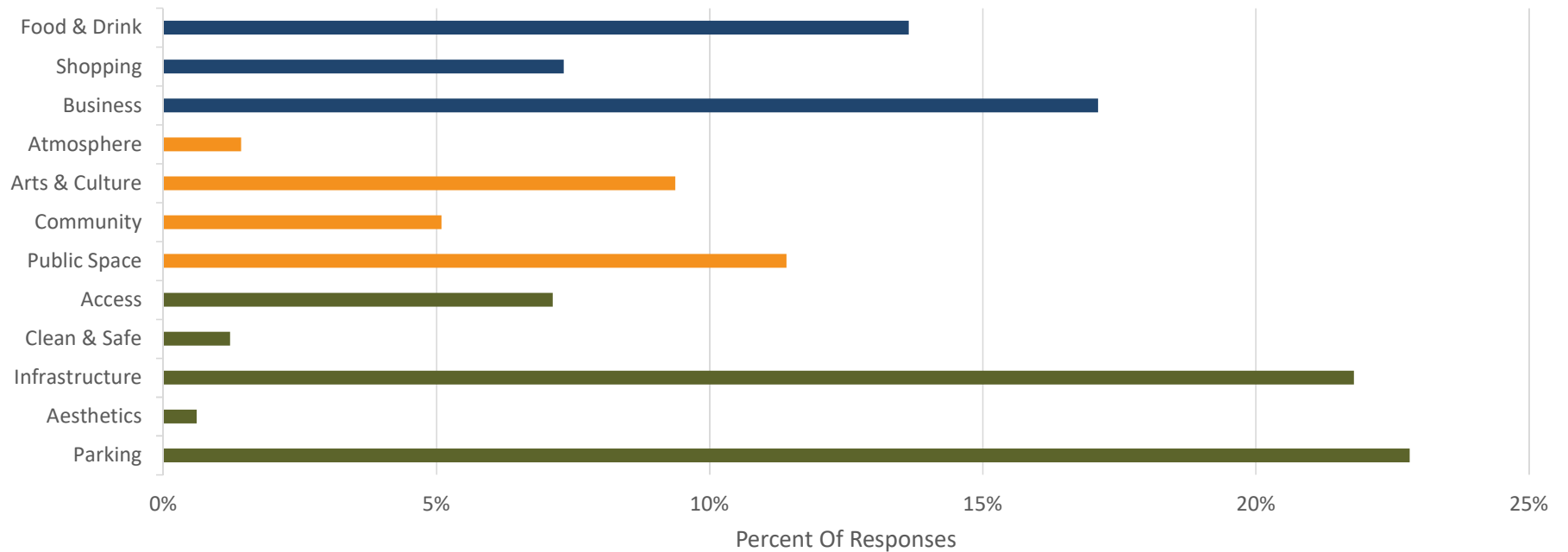


518 total responses to the survey

If you could change one thing about Downtown State College...

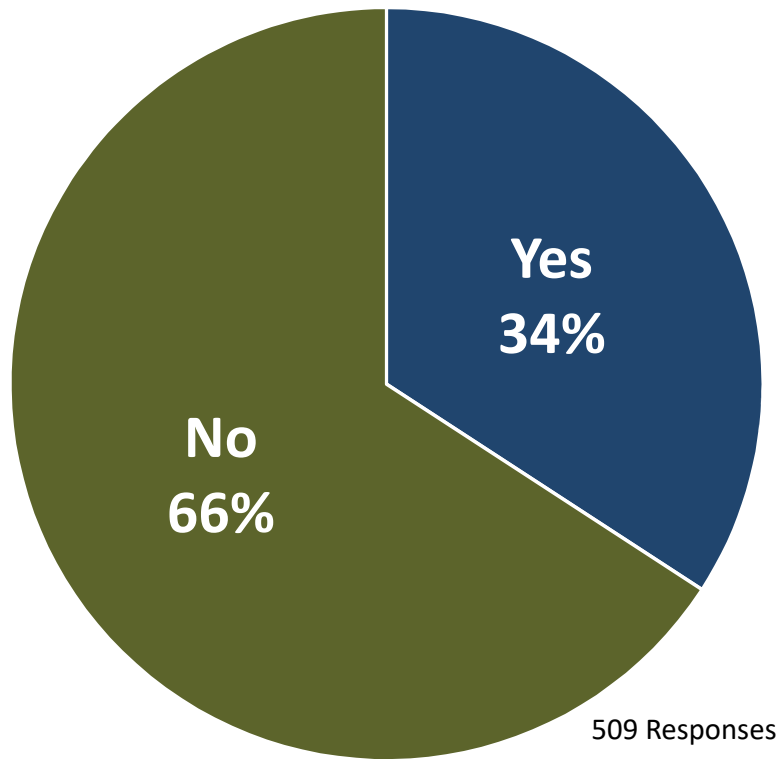
584 Suggestions from
491 Respondents

Suggestions Related To:

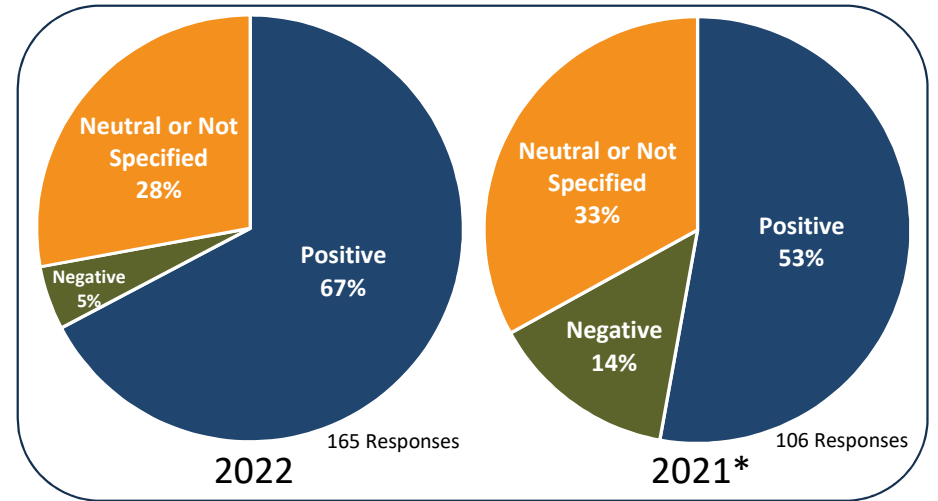


First Fridays

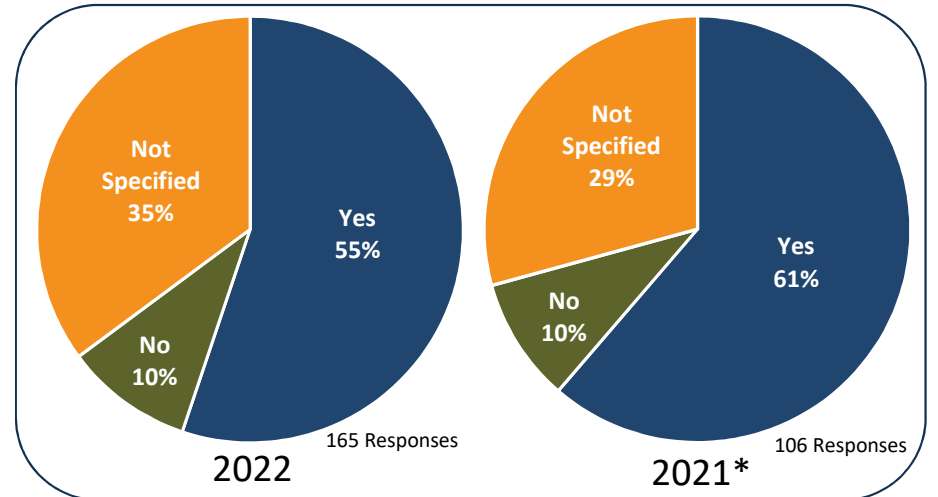
Did you attend any First Friday events in 2022?



How was your experience?



Did you go to multiple locations?



*2021 data from last year's Community Survey, asking about the 2021 First Friday season

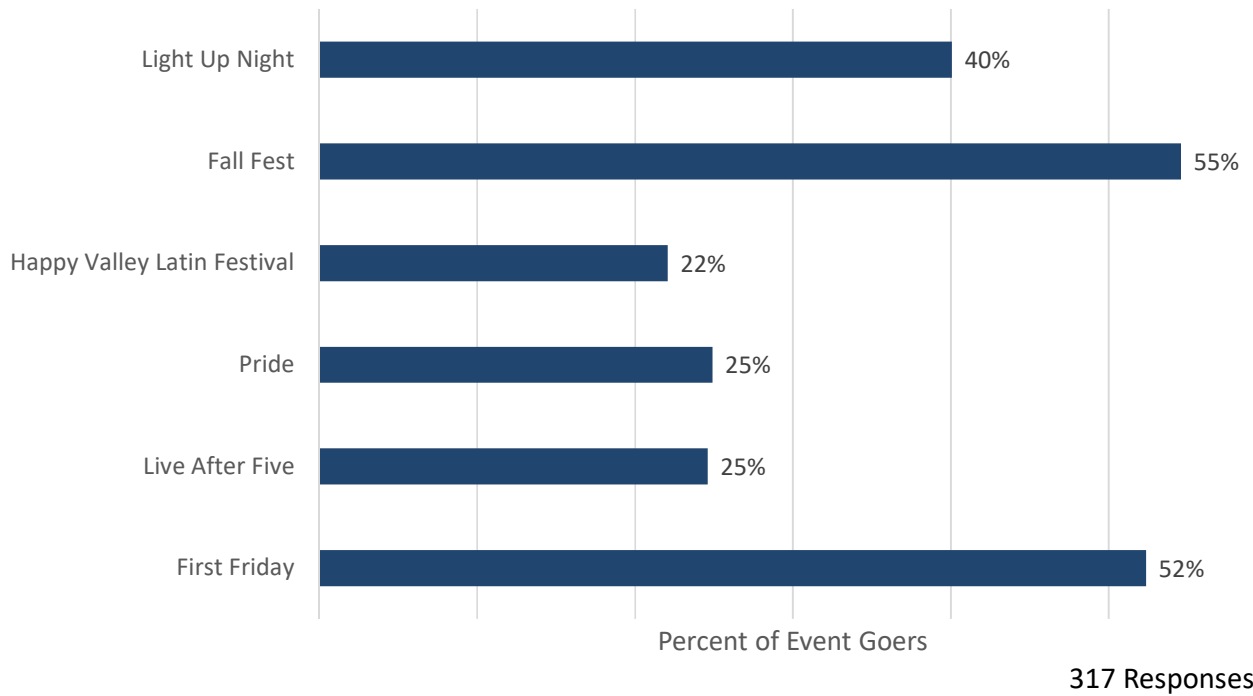
Is there a downtown business you'd like to see participate in First Friday?



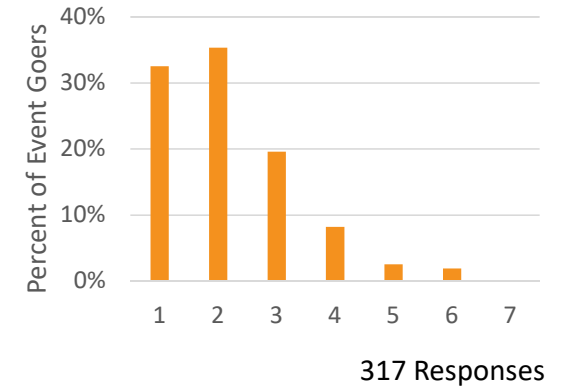
80 Ideas from 68 Respondents

Events

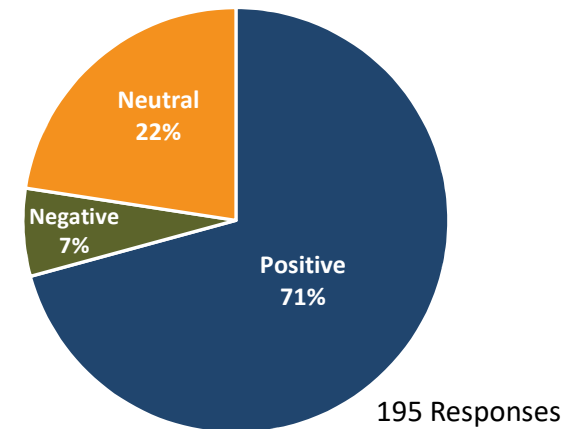
Which of these downtown events that the DID sponsored did you attend in 2022?



Number of Events Attended

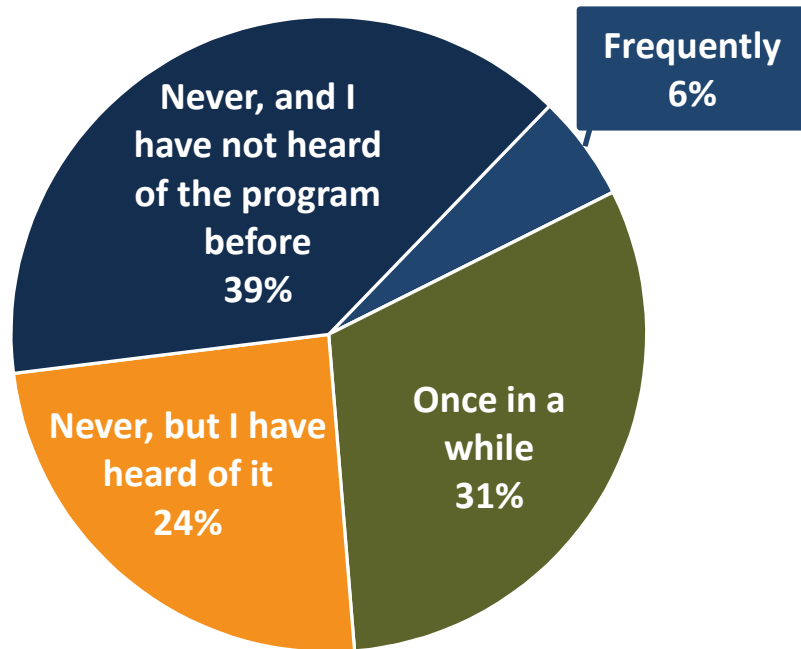


What feedback do you have about the event(s) you attended?



Merchant Validated Parking (MVP) Program

How often do you use MVP?



518 Responses

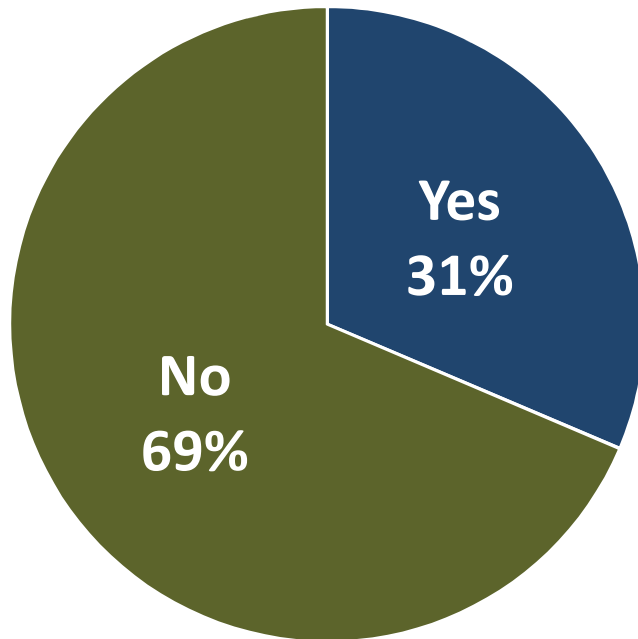
Comments/Feedback for the MVP Program?



230 Responses

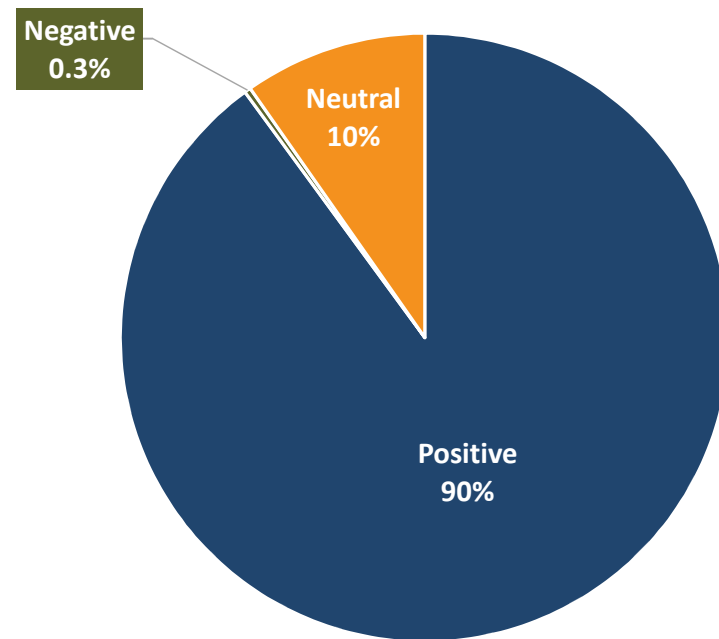
Clean Team

Were you aware of the Clean Team?



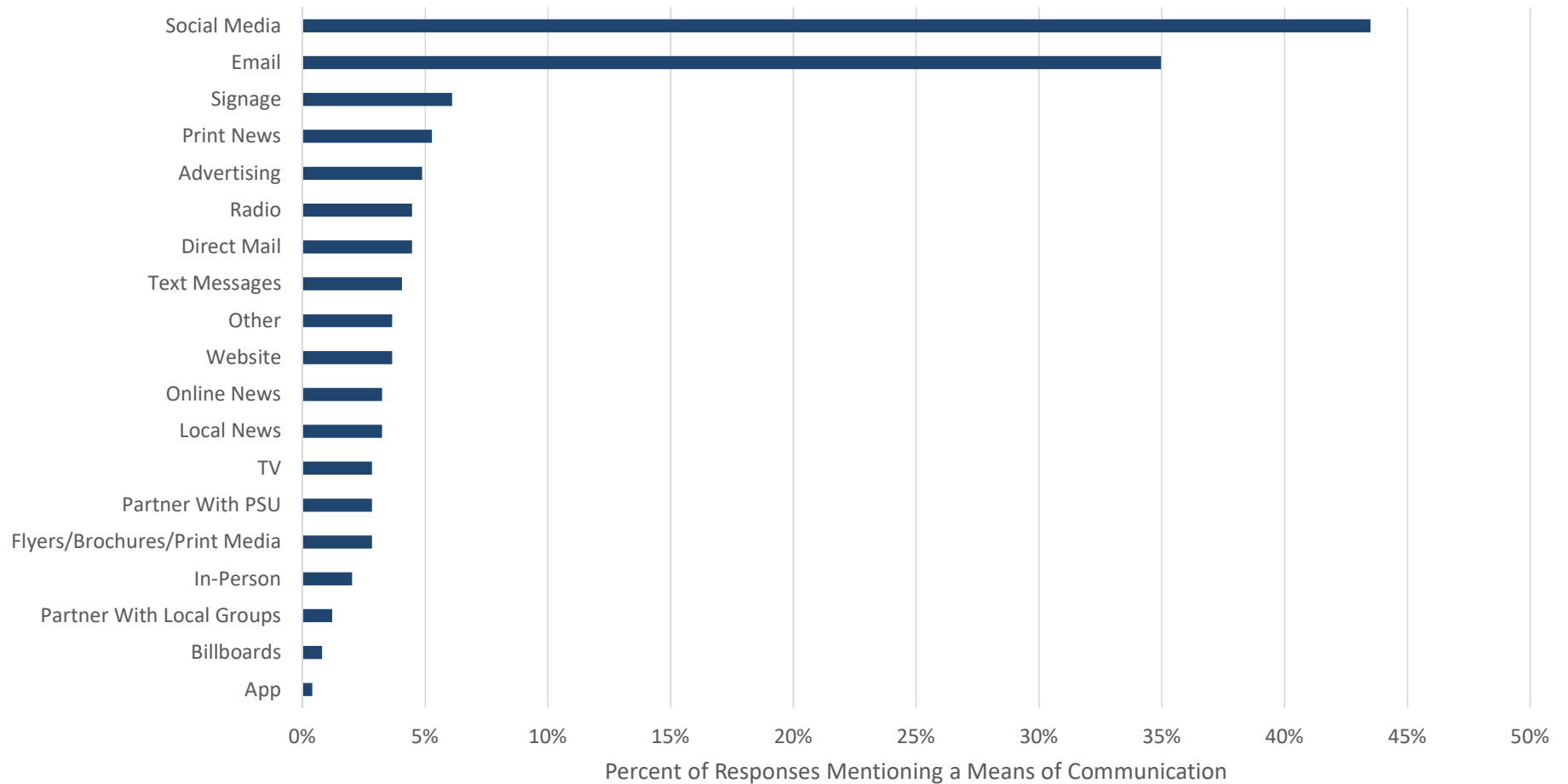
516 Responses

What are your comments/feedback/suggestions for the Clean Team?



298 Responses

How can the DID better communicate with you about what's happening downtown?



246 Responses

What would you like to see the DID do this year to foster community downtown?



229 Responses