

# DOWNTOWN STATE COLLEGE

## ANNUAL VISITORS TO DOWNTOWN

1.2M Visitors Came 9.6M Times in 2022

## ANNUAL VISITORS TO BOROUGH

1.9M Visitors Came 20M Times in 2022



Yearly visitor spending approaching \$1 Billion across Centre County  
75% of that spending in State College

## DOWNTOWN HOTEL INVENTORY

4 Hotels | 398 total rooms

### BOROUGH POPULATION

44K in 2022



### CENTRE REGION POPULATION

95K in 2020



### CENTRE COUNTY POPULATION

158K in 2021



3RD LARGEST CITY IN PA ON FOOTBALL WEEKENDS



### PSU EMPLOYEES LIVING IN CENTRE COUNTY

29K

### PSU PAYROLL TO EMPLOYEES LIVING IN CENTRE COUNTY

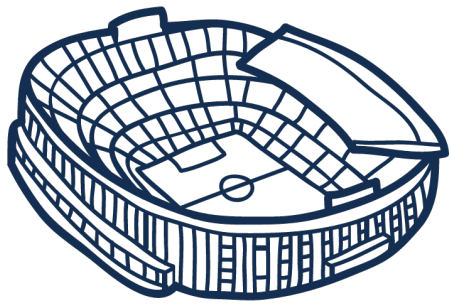
\$1.2 Billion

### PENN STATE ENROLLMENT AT UNIVERSITY PARK

48K in 2022

### PENN STATE ALUMNI NUMBERS

More than 759,000 worldwide



### IN STADIUM ATTENDANCE

Average 107K per home game

### ARTS FESTIVAL ATTENDANCE

Over 125K per year



### OUTDOOR RECREATION



### PARKS

56 facilities and parks in the Centre Region

### BIKE & HIKE

300 miles of trails nestled within 96,975 acres of Rothrock State Forest

### SKI

6.5 short miles to Tussey Mountain Ski and Recreation area



STATE COLLEGE BIKING SCORE

### HOME TO THE HAPPY VALLEY

IRON MAN 70.3 (2023-2025)

### FISH

Spring Creek is PA's premier brown trout fishery with more wild fish per mile than any other in the state. Many legendary anglers have called this water home



STATE COLLEGE WALKING SCORE

